



## Invitation:

### 1st Nordic Workshop on Simulation Integration Management



The First Nordic Workshop on Simulation Integration Management will take place at Scandic Crown in Gothenburg on May 6-7 2013. Registration starts at 09.00 on Monday 6<sup>th</sup>, the workshop begins at 10.00 and concludes on May 7<sup>th</sup> at 15.00.

The workshop is primarily aimed at managers of simulation, test and experimentation teams but also at product development managers with an interest in increasing simulation usage. Examples of workshop topics include:

- Management models for simulation integration.
- Simulations in the overall product development.
- Front loading through simulations.
- Communication with senior management.
- Communication between simulation and testing/experimentation teams.
- Collaboration between global teams / networking.
- Company internal presentation and argumentation.
- Return on simulation investment
- Ensuring resources and budgets.
- Recruitment of simulation staff.
- And more.

Before each workshop session and as an introduction to the workshop topics, speakers from Grundfos, Tetra Pak, ABB and Linköping University will share their experiences, challenges and recommendations with the participants. To better prioritize the discussion topics, a research study will precede the workshop and the outcome will be presented and discussed at the beginning of the event.

The workshop fee is SEK 6.500 and includes meals during the workshop, dinner on Monday, a copy of the research report and a summary report from the workshop. We have reserved a number of rooms on the 6<sup>th</sup> of May, please let us know if you are interested and we will confirm the booking.

The number of participants is limited so please register as soon as possible or at the latest April 2 at [events@bigjump.se](mailto:events@bigjump.se) or call us at +46 733 534900 for registration, questions, suggestions or special requests. Continuous updates about the workshop can be found at [www.bigjump.se/workshops.html](http://www.bigjump.se/workshops.html). Registration is binding.

Welcome to Gothenburg on May 6-7!

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